

# THAT NEW CONVENTION CENTER SMELL

Follow your nose to our newly renovated, state-of-the-art, 200,000 square-foot Central Bank Center, now open in Lexington, Kentucky, the Horse Capital of the World.



**20,000**  
Seat Rupp Arena

**200,000**  
Square Feet of Flexible Exhibit  
and Meeting Space

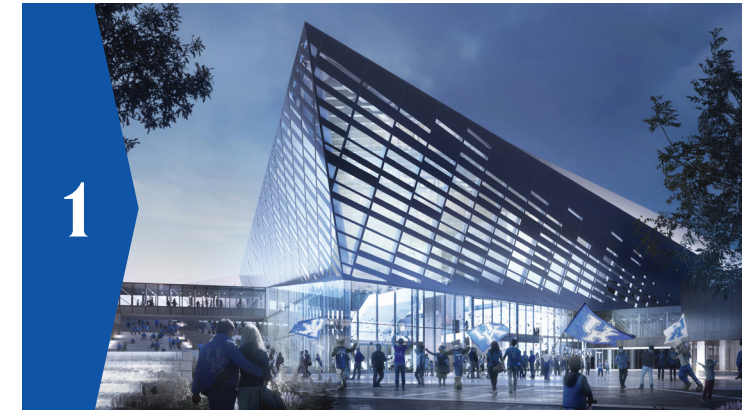
**1,200**  
Hotel Rooms Within  
Walking Distance

Plan your next meeting or event in Lexington at  
[VisitLEX.com/meetings](https://www.visitlex.com/meetings)

*Kentucky*



## TOP 6 REASONS WHY YOU SHOULD HOST YOUR NEXT MEETING IN LEXINGTON, KY



**1**  
A Brand New Convention Center with  
200,000 Sq. Ft. of Meeting and Event Space



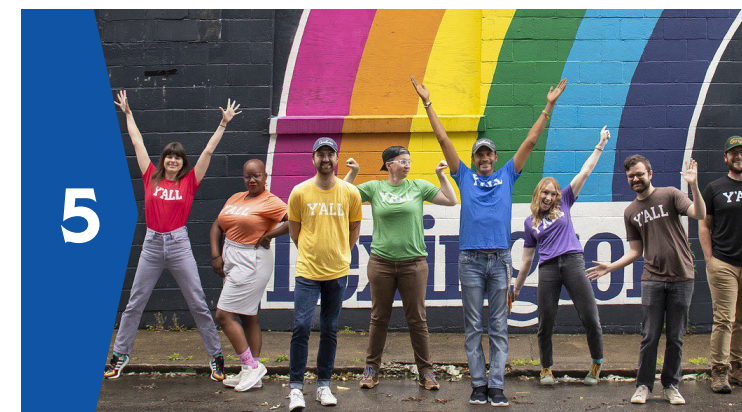
**2**  
Lexington was Named of the Best Places to  
Travel in 2021 by *Travel + Leisure*



**3**  
Lexington is a Day's Drive from 2/3 of the U.S.  
Population and Has 15 Direct Flights



**4**  
Lexington is Surrounded by 450 Gorgeous  
Horse Farms



**5**  
A Welcoming, Diverse Group of People Eager to  
Show You a Good Time



**6**  
**BOURBON!**